

### PBIC Announcement

#### Successful Applicants Awarded the PBIC Research Fund in Fiscal Year 2020

With reference to Pridi Banomyong International College's announcement on "Call for Research Proposal to Receive a Grant from the PBIC Research Fund" dated October 31, 2019, the research committee had thoroughly considered research proposals of all applicants and hereby announce the list of successful applicants who will be awarded the PBIC Research Fund in Fiscal Year 2020, as follows.

No.	Research Title	Name of Successful Applicant	Type of Research	Budget Approved
1	Social-Cultural Adaptation of PBIC Students in Chinese Universities	Asst.Prof.Dr. Lin Yi	Small Scale	75,000 Baht
2	Adoption of Digital Applications in the Agricultural Sector of Thailand	Dr. Shweta Sinha	Small Scale	125,000 Baht
3	Sino-Thai Business Social Network Performance and Ritual: The Chinese Business Dinner (with particular emphasis on the practice of <i>To Shae</i> )	Dr.Thomas Richard Bruce	Large Scale	130,000 Baht

The successful applicants are obliged to undertake the research as entitled within the specified approved period, and complete their work with best effort in order to meet the proposed objectives. They are also required to be compliance with the PBIC's regulations, protocols and terms of contract.

Date of announcement: 7 January, 2020



(Dr. Nitinant Wisawaisuan)  
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